

Ten Design Tips: Learn More!

by Design Expert: Kate Smith



As a color educator and trend forecaster, Kate Smith's passion is color. Helping people enjoy it--understand it--have fun with it--go wild with it--and use color confidently is her purpose. Above all, Kate is an inspirational person, blending color theory and psychology into entertaining and informative talks and articles that bring color to life. Here, Kate shares her top ten tips on how to **Learn More** in 2010.

Ten Tips From Kate Smith of Sensational Color:

First commit to:

1. Learn to Trust Your Instinct

Never under estimate how much you intuitively know and learn to trust your instincts. Having confidence in your own judgment is the first step towards learning to use color.

2. Get To Know Your Stylish Self

The more clearly you understand your own style, whether for your home, wardrobe or business, the easier it becomes for you to find colors and design elements that work.



Take it to the next level:

3. Discover the Value of the Basics

Understanding color theory can open your mind to the infinite potential of color and could give you ideas for using it in ways that you might never have expected.

4. There Is More To Color Than Meets the Eye

Color can have strong visual impact but the power of color goes beyond what your eyes can see and reaches deep into our heart and mind evoking strong emotional connections.

5. Explore the Colorful World Around You

From traffic lights, to product branding, to how we describe our emotional state; color has an amazing ability to communicate without ever having to say a word. Insights and inspiration can be found everywhere you look, every minute of the day. You just need to open your eyes to the colorful world around you.

Put your knowledge to use:

6. Don't Just Contemplate – Create

Reading about techniques, tips, and tools is a great place to start but the real learning begins when you apply your newfound knowledge

7. Start a Project

Sometimes the best ways to learn to do something new is to jump in feet first. Undertaking a project can be a challenging yet very motivating way to get started.

8. Share Your Passion

For me the most enjoyable ways to learn is by sharing the experience with other; exchanging ideas, helping each other solve problems and having the interaction with others like minded people.



9. Improve Your Business or Career

One of the best reasons for learning is to give your business a boost. You might be surprised at how much learning something new can improve your business or career

Resolve to never stop learning:

10. Color is an Endless and Fascinating Topic

With color there are so many areas to explore, ideas to captivate, and connections to discover, there will always be something new and exciting to learn.

